

World Conference registration begins

Registration has begun for the World Conference on Soaps and Detergents Oct. 9-14, 1977, in Montreux, Switzerland.

Approximately 15,000 three-language brochures and registration forms have been distributed worldwide. Housing and group travel plans accompanied the brochures.

The conference, sponsored by the AOCS, is being held to provide a forum where the latest information on the practical technology in the production and uses of soaps and detergents can be shared and discussed among delegates from many countries, bringing together suppliers, producers, and users in a series of lectures, open discussions, and exhibits.

Persons who want program, housing, travel, or exhibit information may use the tear-out postcard included in this issue of *JAOCs*. European residents may obtain the information fastest by contacting Dr. Kurt Gehri, conference local chairman, at USS Union der Seifen- und Waschmittel-fabrikanten der Schweiz, Breitingstr. 35, 8002 Zurich, Switzerland. (If the postcard in this Journal already has been used, you may write to: Executive Director, AOCS, 508 S. Sixth St., Champaign, IL 61820.)

An update on the technical program schedule will be included in the August *JAOCs*, which also will list exhibitors, and provide a summary of plans for the conference.

Subject to final adjustments, the tentative conference format will be to hold general sessions each weekday from 9 a.m. to 5 or 5:30 p.m. There will be coffee breaks at mid-morning and mid-afternoon and a 90-minute lunch break each day. At the end of each day's formal sessions, that day's speakers will be available for information group discussions. No simultaneous translation will be available for the informal discussions. On Wednesday afternoon a group tour will be to the cheese-producing area of Gruyere north of Montreux. The conference will open Sunday afternoon in the exhibit area of the Montreux Convention Centre.

The Spouses' program will include a Sunday mixer in the exhibit area, a Wednesday trip to Gruyere, a Monday evening reception for all conference registrants, and a Thursday evening social event. Spouses also will be taking trips each day to nearby scenic and historic sites.

American attendees will be provided certificates of participation required in some cases by the Internal Revenue Service to substantiate business deductions. ●

